

# Power Find

PROVIDING A WORLD OF EXPERIENCE TO BUSINESSES LARGE & SMALL

## Your Competitors

If you are looking for information on your competitors, Power Find can help research or develop methods and procedures that your organization can use to create strategies that are more effective. Our proven techniques and state of the art methods can locate the right information, develop a collection plan, SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis, evaluate and analyze their profiles, distribution channels, operations, threats etc. We specialize in evaluating; analyzing and creating possible reactions, strategies, and methods that assess your company's position compared to your competitor. [Contact us to find out more!](#)



### The Benefits:

- ▶ **Reduces Risk-** Increases situational awareness, make effective changes, provides information that can turn into actionable outcome-based results.
- ▶ **Eliminate Uncertainty-** Asses risk factors; gain knowledge about their activities, plans, and operations.
- ▶ **Value-** Indispensable information, Return on Investment, market advantage, increase company product or service position. Improvement on sales, market share.



### Deliverables:

These services produce a valuable, high interest, specific collection of targeted competitive information. You will receive comprehensive reports giving you insight into trends occurring within your target markets, products and competitors. Some of them include:

- ▶ **Exclusive Methodologies & Procedures-** Power Find will develop specific Standard Operating Procedures and Methodologies tailored to your exact information needs. Your company to have on going collection efforts can use this to stay focused with future needs. [Learn more>>](#)

# Competition vs. Your Company

- ▶ **Assessments-** We will identify specific intelligence requirements, identify core issues and requirements, and interview your project team to develop and implement your company's' needs.
- ▶ **Competitor Analysis-** Identify your competitor's sales, marketing and pricing strategies, identify locations, how they are positioned by region. [Find the information!](#) Tell us what you need.
- ▶ **Competitor Activities Analysis-** Find out what they are doing! Competitive information provides your organization intelligence you can leverage to influence mission-critical business decisions. << [Find out more about them!](#)>>
- ▶ **Asses Risk Factors-** Power Find will develop analytical tools such as; SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis, evaluations on market position, product, or service development. << [Ask us a question!](#)>>
- ▶ **Solution Analysis-** An analysis of the decision process based on the responses to information collected on your competitors.
- ▶ **Perceptions Analysis-** An analysis of the perceptions your competitors to their customers, their partners, your organization and other primary competitors.
- ▶ **Competition vs. Your Company Analysis-** An analysis of potential strengths and weaknesses identified by those interviewed by the competition.



## Support Services:

**Recommendations report-** Based on the findings and any other projects Power Find has completed for your organization, we can create a report designed to be used by your executives to help them increase their win ratio and help increase their competitive edge!

**Effective Change Workshop-** We can develop an on-site or [online](#) workshop designed to help those that participate leverage the results towards future improvements for your organization. The purpose of the workshop is to drive effective change in your organization that will help you meet your needs, be more competitive and ultimately improve your bottom line.

**[Contact us so that we can get started right away!](#)**

[Strategic Information Management](#) | [Information Security](#)  
[Online Learning Center](#)

Power Find Business Intelligence Services (Copy right 2002)

270 E. Douglas Avenue \* El Cajon, CA 92020

Office: (619) 401-4022

Fax: (619) 442-7439 / E-mail: [service@power-find.com](mailto:service@power-find.com)