

# Power Find

PROVIDING A WORLD OF EXPERIENCE TO BUSINESSES LARGE & SMALL

## Find Vital Information

### Find Vital Information:

We can help locate and research the information your company needs. If your company is looking for specific business information such as, markets, industry, competitors, political trends or policies, regional studies, legislative developments, demographics etc. Power Find can help research or develop methods and procedures that your company can use to create more effective information collections. Our proven techniques and state of the art methods can locate the right information and eliminate useless research or data. We use true intelligence methods to provide quality services. [Contact us to find out more!](#)



### The Benefits:

- ▶ **Quality**- Information needs to be on time, reduces wasted effort, provides data that can turn into outcome-based results.
- ▶ **Reduced Costs**- Eliminate the time spent on unfocused research, lower the amount of irrelevant information, and manage the effort with the process of Business Intelligence.
- ▶ **Value**- Information that performs and creates measurable results through Return on Investment.



### Deliverables:

These products produce a valuable, high interest, specific collection of targeted business information. Some of them include:

- ▶ **Exclusive Methodologies & Procedures**- Power Find will develop specific Standard Operating Procedures and Methodologies tailored to your exact information needs. Your company to have on going collection efforts can use this to stay focused.

# Support Services

- ▶ **Markets & Industry-** Target and locate precise information on buying habits, trends, location, demographic etc. on your market. Track industry legislation that affects how you do business, trends, news and vital economic data that can change your position in it. [Find the information!](#) Tell us what you need!
- ▶ **Competitors-** Find out what they are doing! Competitive information provides your organization intelligence you can leverage to improve sales, marketing strategies, product development strategies and other mission-critical business decisions. [Find out more about them!](#)
- ▶ **Studies-** On regional information, on governments, laws, regulations, trade policies, legislative developments, economic trends etc. [Ask us a question?](#)



## Support Services:

**Analysis-** We can support your collections efforts by assisting in the analysis of how effective or ineffective your efforts are or have been, recommend strategies, and the development of a "collections plan."

**Training Seminars-** Power Find can provide internal seminars and workshops to enhance your company's intelligence program. This would include the materials, development of SOP's and recommendations report.

**Recommendations Report-** Based on the findings and any other projects Power Find has completed for your organization, we can create a report designed to facilitate as well as increase your executives win ratio and competitive advantage!

**Online/Onsite Workshop-** Designed to help those that participate leverage the results towards future improvements for your organization by remote learning. We use the latest online technology to provide your company with quality seminars, professional development and learning tools on information collections, the "Intelligence Cycle," the development of "Standard Operating Procedures & Methods," and SWOT Analysis. We can also provide onsite training at your company's location.

**Contact us so that we can get started right away! Or go to [www.power-find.com](http://www.power-find.com)**

[Business & Competitive Intelligence](#) | [Information Security](#)  
[Online Learning Center](#)

Power Find Business Intelligence Services (Copy right 2004)

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