

Power Find

PROVIDING A WORLD OF EXPERIENCE TO BUSINESSES LARGE & SMALL

Competitor Business Methods

Power Find can help research or develop methods and procedures that your company can use to create a more effective research and analysis on your competitors business operations. Our proven state of the art techniques can achieve actionable strategies and assessments. [Contact us to find out more!](#)



The Benefits:

- ▶ **Quality-** Manage your strategic efforts, delivers quality information, decipher unanswered questions and dilemmas that deal with uncertainty about your competitor.
- ▶ **Insight** – Gain the perspective, clear view of objectives, rethink your approaches to planning and action.
- ▶ **Value-** Information that performs and creates measurable results through Return on Investment and quality on-time information.



Deliverables:

These products produce a valuable, high interest, specific collection of targeted business information. You will receive comprehensive reports giving you insight into trends occurring with your competitors. Some of them include:

- ▶ **Exclusive Methodologies & Procedures-** Power Find will develop specific Standard Operating Procedures and Methodologies tailored to your exact information needs. Your company to have on going collection efforts can use this to stay focused with future needs.

Identify specific intelligence requirements

- ▶ **Markets-** An analysis of the perceptions and interaction with your competitors to their customers, your target market, and their responses. [Find the information!](#)
Tell us what you need!
- ▶ **Business Operations-** Find out what they are doing! Competitive information provides your organization intelligence you can leverage to improve, sales marketing strategies, product development strategies, and other mission-critical business decisions. [Find out more about them!](#)
- ▶ **Studies-** On "Soft Information" (news, legislation, political changes), Open Source (libraries, news, public documents), laws, regulations, legislative developments, economic trends etc. [Ask us a question?](#)
- ▶ **Assessments-** We will identify specific intelligence requirements, identify core issues and requirements, and interview your project team to develop and implement your company's needs.
- ▶ **Situational Analysis-** What impact your competitors have on your company, the market or industry, location and identification of target companies, disposition of target companies, level of threat, saturation and fragmentation of your direct or secondary competitors.



Support Services:

Recommendations Report- Based on the findings and any other projects Power Find has completed for your organization, we can create a report designed to be used by your executives to help them increase their win ratio and competitive advantage!

Online/Onsite Workshop- Designed to help those that participate leverage the results towards future improvements for your organization by remote learning. We use the latest online technology to provide your company with quality seminars, professional development, and learning tools on Business Intelligence. We can also provide these workshops and seminars at your location.

[Contact us so that we can get started right away!](#)

[Strategic Information Management](#) | [Information Security](#)
[Online Learning Center](#)

Know your Competitor!