

Power Find

PROVIDING A WORLD OF EXPERIENCE TO BUSINESSES LARGE & SMALL

Answer Specific Questions

Many companies typically incorrectly collect and use incomplete out-dated information to solve or answer particular questions. If your company has had difficulty identifying and resolving questions on specific business information such as; markets, industry, competitors, political trends, policies, regional studies, legislative developments, demographics etc. Power Find can assist executives and decision-makers through better business decisions by providing up-to-date, reliable impartial information and analysis on worldwide trends, events and business strategies. We identify and use subject matter experts and sources that have specialties in particular regions, information, and provide evaluations and suggestions on developing innovative approaches and use proven strategies that can create outcome-based results.



The Benefits:

- ▶ **Quality-** Information needs to be on time, have reliability, reduces wasted effort, and provides data that can turn into outcome-based results.
- ▶ **Reduced Costs-** Eliminate the time spent on unfocused research, lower the amount of irrelevant information, and manage the effort through the process of information collections & analysis.
- ▶ **Value-** Information that performs and creates measurable results through Return on Investment.



Deliverables:

These services produce a valuable, high interest, specific collection of targeted business information. Some of them include:

- ▶ **Exclusive Methodologies & Procedures-** Power Find will develop specific Standard Operating Procedures and Methodologies tailored to your exact information needs. Your company to have on going collection efforts can use this to stay focused with future needs.

- ▶ **Markets & Industry-** Target and locate precise information on buying habits, trends, location, demographics on your market etc. Track industry legislation that affects how you do business, trends, news and vital economic data that can change your position in it. [Find the information!](#) Tell us what you need!
- ▶ **Competitors-** Find out what they are doing! Competitive information provides your organization intelligence you can leverage to improve sales, marketing strategies, product development strategies and other mission-critical business decisions. [Find out more about them!](#)
- ▶ **Studies-** On regional information, on governments, laws, regulations, trade policies, legislative developments, economic trends etc. [Ask us a question?](#)



Support Services:

Our support services would include [Strategic Information Management](#). Power Find takes the time and effort to identify and develop a clear understanding of your needs. We always strive to find the best possible solution. This can include problem solving, developing an information collection and analysis plan, methodologies and procedures that will give the best measurable results.

[Strategic Information Management](#) | [Business & Competitive Intelligence](#)
[Information Security](#) | [Online Learning Center](#)

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